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## 2026 BLUE RIBBON KICK OFF SPONSORSHIP OPPORTUNITIES

An evening to support the Nebraska State Fair 1868 Foundation's mission of raising funds for the future of your Nebraska State Fair.







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## Blue Ribbon Kick Off – The Great Steak Debate

Showcase your 'Fair Face' at the Annual Blue Ribbon Kick Off as we celebrate great Nebraska steak! Celebrities will pair with a Chef to prepare their very best Certified Piedmontese steak recipe - and you get to be the judge on who is crowned the 2026 winner of the 6th Annual Great Steak Debate!

But the real winners are the hundreds of thousands of fairgoers who pass through the gates each year! Since 2010, nearly \$1,000,000 has been raised in conjunction with the Blue Ribbon Kick Off. Funds raised from this one-of-a-kind event have gone to support everything from capital construction needs to fair programming to increased youth premiums in both 4-H and FFA! We invite you to become a proud contributor to your Nebraska State Fair.

Guests will also enjoy mouth-watering samples of darn near every breed you can find in Nebraska. From Certified Piedmontese to Certified Angus to Sterling Silver to Nebraska raised American Wagyu and everything in between - we'll be grilling up Nebraska's finest and sipping on perfectly paired wines and cold beverages - all in celebration of the 157th annual Nebraska State Fair and America's 250!

It's an evening you won't want to miss! And THE place to be on opening night of the Nebraska State Fair.

Come enjoy steak tasting with great conversation, sprinkling in live entertainment mixed with good old-fashioned competition and rounding the evening out with all the sights, tastes and sounds to satisfy any state fair enthusiast! Finish the evening with fireworks and a special state fair themed drone show.

We invite you to join us for this fine event as we strive to continue enhancing the state fair and the goodness that it brings to all of us.

Tickets: \$75 each  
[www.1868foundation.org](http://www.1868foundation.org)

*The Nebraska State Fair 1868 Foundation is a charitable 501(c)3 organization.*

**Lindsey R. Koepke**  
Executive Director

**Terry T. Galloway**  
Chairman

**Friday, August 28 | 6:00pm | Heartland Event Center | Grand Island**



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## PRESENTING SPONSOR

# \$12,500

Corporate Visibility, Recognition and Hospitality Benefits



16 guest tickets and two (2) reserved tables



Recognition as Presenting Sponsor on all Blue Ribbon print materials



Logo recognition on 1868 Foundation home webpage (1868foundation.org)



Pre and post event recognition in 1868 Foundation newsletter



Priority/Premium event night seating



Recognition on all event signage Logo



Recognition on all electronic bidding screens



Stage recognition during the Blue Ribbon Kick Off event



Presenting Sponsor social media recognition (4 mentions minimum)



Six (6) complimentary bottles of champagne/wine for your reserved tables



Personal waiter for your reserved tables



Four (4) reserved premiere parking spaces



*Additional benefits may apply*

NEBRASKA  
★ STATE FAIR ★  
**1868**  
FOUNDATION















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## BEST IN SHOW SPONSOR

# \$5,000

Corporate Visibility, Recognition and Hospitality Benefits

-  16 guest tickets and two (2) reserved table
-  Recognition as Best in Show sponsor in all Blue Ribbon Kick Off Print Materials
-  Logo recognition on the Blue Ribbon Kick Off web-page ([1868foundation.org](http://1868foundation.org))
-  Pre and Post event recognition in 1868 Foundation newsletter
-  Logo recognition on all electronic bidding boards
-  Stage recognition during the Blue Ribbon Kick Off event program
-  Logo/Name recognition in 1868 Foundation social media (3 Mentions minimum)
-  On-screen logo recognition during the Blue Ribbon Kick Off event
-  Four (4) complimentary bottles of champagne/wine for your reserved tables
-  Invitation to private pre-party performance featuring the evening's entertainment
-  Two reserved premiere parking spaces
-  *Additional benefits may apply*



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## GRAND CHAMPION SPONSOR

**\$2,500**

Corporate Visibility, Recognition and Hospitality Benefits



Eight (8) guest tickets and One (1) reserved table



Logo/Name listing as event sponsor in Blue Ribbon Kick Off print program



Logo recognition on the Blue Ribbon Kick Off web-page (1868foundation.org)



Pre and Post event recognition in 1868 Foundation newsletter



Logo/Name Recognition in 1868 Foundation social media (2 Mentions)



On-screen logo recognition during the Blue Ribbon Kick Off Event



*Additional benefits may apply*

## RESERVE GRAND CHAMPION SPONSOR

**\$1,000**



Four (4) guest tickets to attend the event



Logo/Name listing as event sponsor in Blue Ribbon Kick Off print program



Logo recognition on the Blue Ribbon Kick Off web-page (1868foundation.org)



Pre and post event recognition in 1868 Foundation newsletter



Logo/Name Recognition in 1868 Foundation social media (1 Mentions)



*Additional benefits may apply*





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# 2026 Blue Ribbon Kick Off Sponsorship Agreement

Thank you for supporting our Annual Blue Ribbon Kick Off - The Great Steak Debate

### Sponsorship Level:

Best in Show \$5,000

Grand Champion \$2,500

Reserve Grand Champion \$1,000

Other:

Individual Tickets \$75 each

### FEATURE ME IN THE AUCTION!

We would like to feature:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Company Name as it should appear on Blue Ribbon promotional items: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed is a check in the amount of \$ \_\_\_\_\_

VISA | MasterCard | Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Security Code \_\_\_\_\_ Signature \_\_\_\_\_

Online Payment: Please visit [www.1868foundation.org](http://www.1868foundation.org)

Please scan and email forms back to Lindsey at [lkoepke@statefair.org](mailto:lkoepke@statefair.org)

**Logos due by August 1st for print material inclusion**

**Friday, August 28 | 6:00pm | Hearland Event Center | Grand Island**



## CONTACT

Lindsey R. Koepke | Executive Director  
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